

## The Alvarez Multiplier Match

### Overview

Understanding that significant fundraising efforts require leadership-level support to be successful, former SYA trustee and SYA France parent Carlos Alvarez has offered \$1,000,000 in matching funds to leadership-level campaign donors and prospects with a 25% multiplier match toward their campaign commitments.

### Current Leadership Donors

For existing campaign donors at \$100,000 or more who are able to consider an additional campaign commitment, the amount of their **additional** gift will receive this 25% multiplier match.

#### Example:

- You have already confirmed a \$750,000 commitment to *The Campaign for SYA*.
- You decide to make an additional commitment of \$200,000.
- Your additional \$200,000 is eligible for the 25% multiplier match. This match adds \$50,000 of campaign credit to your total contribution of \$950,000.
- Your total campaign commitment is now \$1,000,000.

### New Leadership Prospects

For leadership prospects who have not yet made a pledge/gift to the campaign, or who have made a pledge/gift to the campaign that is less than \$100,000, the entire amount of their commitment will be eligible for this 25% multiplier match once their commitment has reached \$100,000 or more.

#### Example:

- You decide to make a commitment of \$200,000 to *The Campaign for SYA*, meeting the minimum threshold for The Alvarez Multiplier Match.
- Your \$200,000 commitment is eligible for the 25% multiplier match. This match adds \$50,000 of campaign credit to your total contribution of \$200,000.
- Your total campaign commitment is now \$250,000.